Meeting Date	Tuesday, June 4 <sup>th</sup> , 2013	Time	10:00 am – 4:00 pm		
Meeting Location	The California Endowment Sacramento - 1414 K Street Suite 500 Sacramento CA 95814				
Call-In Number	877-778-5829 Passcode: 318273	3			

Attendees	Representing		
Daniel, Stony Anderson, MD	Kaiser Perm C4/CDOC		
Roshan Bastani, PhD	UCLA		
Roxanna Bautista, MPH, CHES	APIAHF		
Joan Bloom, PhD	UC Berkeley		
Carolyn Bruzdzinski, PhD	ACS		
Paula Aspiazu-Dalpont, MPH	ACS		
Shauntay Davis, MPH	CDPH/CCCP		
Marilyn Kempster, MPH	CDPH/CCCP		
Sosha Marasigan-Quintero, MPA	CDPH/CCPCP/ CCCP		
Kathie Magnuson	CDPH/CCCP		

Attendees	Representing	
Jon Greif, DO, FACS	Bay Area Breast Surgeons / C4	
Glenn Hildebrand, MPH	Past CDOC Chair	
Margaret Hitchcock, PhD	C4	
Stephen Jiang, ACSW	ACS	
Kurt Snipes, MS, PhD	CDPH	
Janet Bates, MD	CCR	
Sandra Robinson	CMAF	

Time Allotted	Start Time	Agenda Topic	Led by
15 min.	10:00 am	Welcome/Introductions	Stony
		Introduce New Comp Cancer Staff	
30 10:15 am		CDOC Chair Report	Stony
		Vice-Chairs Report	Kurt/Carolyn
		Update on ACS reorganization & new CA Division structure	
		Where are we now?	Shauntay
		Report on Comp Cancer/CDOC since 2012 CDOC Stakeholder Meeting	
75 min.	11:15 am	Planning Session: Progress Report Document on Cancer Plan Objectives Selecting CDOC Priorities for FY13-14 CDOC/ Implementation Team Work – Year 2 Planning Policy Systems and Environmental Change Interventions Incorporated Strategic Planning Committee Evaluation Committee	All
1 hour	12:30 pm	Lunch	All
45 min	1:30 pm	Cancer Center Presentation & Discussion Moon S. Chen, Jr., Ph.D., M.P.H. Associate Director for Cancer Control, UC Davis Comp Cancer Center Professor, Div. of Hematology & Oncology, Dept. of Internal Medicine	Dr. Moon Chen
40 min	2:15 pm	CDOC Executive Committee Expansion	All
35 min	2:55 pm	Update from each team chair on current/upcoming activities	All
		Advocacy	Joanna/Jennie
		Disparities, Access to Care & Early Detection (DAD)	Jennie
		Prevention – Nutrition/Physical Activity	Shauntay
		Prevention – Tobacco	Linda
		Treatment & Survivorship	Roxanna
		C4	Stony
15 min	3:30 pm	CDOC Calendar and Additional updates/announcements	All
10 min	3:45 pm	Next Steps/Adjourn	All

Date: 6/4/13

### **Notes:**

# **CDOC Chair Report – Stony**

- Stony had each Executive Committee Member introduce themselves by telling what their job is, something interesting about a relative or something about a summer vacation
- During the next couple of months the Chair, Vice-Chair and other members of the Executive Committee have to decide whether they want to run for another 2 year term. Voting procedures will follow at a later date.

### Vice-Chair's Report-Carolyn

- Carolyn will be resigning from her CDOC Vice Chair position as she has accepted a new position with ACS as the Vice President for Health Systems for the Lake Shore Divisions in Illinois.
- Carolyn's successor will be Paula Dal Pont Aspiazu

Update on ACS reorganization & new CA Division structure

• There was a historic vote taken over a year ago by the ACS National Leadership/National Board of Directors and the Assembly that ACS would be unified under a single 501 (c) (3) organization.

Six Board priorities that all the divisions will focus on are:

Signature Strategies:

- 1. Policy advocacy
- 2. System Policy
- 3. Cancer Information
- 4. Empowerment
- 5. Resource Navigation
- 6. Research
- Carolyn provided a meticulous break-down of the new ACS organizational structure
- The new model will go into effect mid-August
- Kurt Snipes is the current President Elect for ACS CA Division. As of January 14, 2014, he will officially step into his new role.

# Where are we now? – Shauntay Davis

Report on Comp Cancer/CDOC since 2012 CDOC Stakeholder Meeting

- Update on the last Stakeholder's meeting in April 2012
- There were 110 participants State and County Health Departments, Community Based Organizations, Cancer Centers, University and other cancer related organizations

The break out sessions were based on the state cancer plan priority objectives and included:

• Advocacy, Cancer related health disparities, Early detection, Nutrition & physical activity (NuPA), Treatment and Survivorship, Surveillance, Tobacco and Obesity

Comp Cancer's current grant ended in June of 2012. However, the program has been awarded a 5 year non-competitive CDC Grant, beginning June 30, 2012 – June 29, 2017. The grant must be re-applied for every year.

# What's New?

• There is a new program - The Coordinated Cancer Prevention & Control Program (CCPCP) – Sosha Marasigan-Quintero is the Program Manager

The CCPCP was established to coordinate and integrate ongoing cancer activities of the California Cancer Registry (CCR), National Breast and Cervical Cancer Early Detection Program as a part of Every Woman Counts Program (EWC), the California Colon Cancer Control Program, the Comprehensive Cancer Control Program (CCCP) and state cancer and chronic disease control programs.

# **CCCP What is Different?**

• CCCP will continue to work with CDOC and the state cancer plan implementation. However, CDC wants to see interventions that focus on policy, systems and environmental (PSE) change interventions. Moving forward, all coalition and program interventions which includes those implemented in the state cancer will be focused on PSE approaches.

# **Planning Session:** - All

Progress Report Document on Cancer Plan Objectives

- Revision of the current state cancer plan will begin in Spring 2014; however a progress report document will be produced on the current objectives in the state cancer plan.
  - o End of summer is the tentative completion date for this report
  - o After discussion, the following objectives were selected to include in the report:
    - Colorectal cancer, survivorship, obesity

Other objectives may be added.

# **Selecting CDOC Priorities for FY13-14**

- Current priorities
  - o Early Detection: Colorectal Cancer
  - Nutrition & Physical Activity
  - o Survivorship
  - Obesity
- Ex Com members were asked to consider the following when questions when selecting priorities of CDOC
  - o Is this something we need to accomplish together?
  - o Is it a significant area of need, now?
  - o Will CDOC members want to work on it?
  - o Will we be able to measure progress?
  - o Is there work being done or resources going to ward it?
- After discussion, it was agreed that since a lot of the same work will continue we could keep the same priorities, however, additional discussions regarding work plans will confirm any additional possible additional priorities.

### CDOC/ Implementation Team Work - Year 2 Planning

Implementation Team work plans as of June 2012 are based on CDC requirements which includes incorporating PSE related interventions in the state cancer plan. In addition, all work plan objectives must be measureable

# Advocacy Objective

- To educate CDC Stakeholders about the Affordable Care Act (ACA) State implementation and enrollment into new Health Insurance options
  - o Joann Morales has facilitated 7 events:
    - May 21, 2013, Orange County at the American Cancer Society Order County Regional Office
    - May 29, 2013, Los Angeles County, Webinar
    - June 11, 2013, Inland Empire, Molina Health Care
    - June 18, 2013, Siskiyou County, College of the Siskiyou
    - June 19, 2013, Siskiyou County, College of the Siskiyou
    - June 19, 2013, Sonoma County, Sutter Pacific Medical Foundation
    - June 20, 2013, Alameda County, Sojourner Truth Building

# Advocacy Strategy

- Educate Health Care Professionals about ACA
  - Joann gave a presentation at the DAD team community coalition training in November on the ACA

- o Joann held 4 in-person webinars
- There was a teleconference hosted in partnership with ACS and with the Physician Engagement Team on the ACA
- Plans are in placed to reach out to FQHC on ACA training through the Advocacy Team
- Build up the Advocacy infrastructure
  - New Team member was welcomed this year as they are building up their infrastructure
- They are working on developing more resources on the CDOC website once the site is up and running

# Early Detection/Colorectal Cancer Objective

- To decrease the overall proportion of late-stage Colorectal Cancer in California
- To decrease late-stage Colorectal Cancer cases amongst African-Americans and APIs

# Early Detection/Colorectal Cancer Strategy

- Promote the use of annual FIT test for average-risk screening in settings that serve patients with limited Health Care coverage and for patients who prefer inexpensive non-evasive testing
  - o They are hosting a community clinic pilot project to increase FIT testing
    - This project is lead by C4, working with Project Access and the San Diego Medical Society Foundation. Comp Cancer is working with CDPH to gain contract approval for a program to provide training on the ACS Tool Kit modification

# Nutrition and Physical Activity Objective

- To increase the percent of California's adults who participate in moderate to vigorous activity
  - o They would like to achieve this by 2017

### Nutrition and Physical Activity Strategy

- To create a Systems Policy that is supportive of regular physical activity during the workday and/or event
- In need of a team chair Mae Swoboda has resigned from the team as chair as she has relocated.
- Establish worksite Wellness Policy
  - o Partnering with ACS, CDPH and UCLA to promote Workplace Wellness Models
  - Using the Active For Life (CDPH), Instant Recess Model (UCLA), and Take Action Model (CDPH)
- The Team developed an Ad/Poster to be distribute to publications that advertise/distribute to businesses throughout the State to people who would be making the decisions about putting together a worksite wellness policy

### **Strategic Planning Committee**

- A Strategic Planning Committee will be created to develop PSE interventions from the state cancer plan going forward in Year 2.
- An invitation will be extended to the Implementation Teams to participate
- The committee will evaluate potential uses of unallocated funding should it become available
- Volunteers for this committee: Paula

#### **Evaluation Committee**

Sosha Marasigan-Quintero, is the evaluator for the Comp Cancer Program.

- There will be an evaluation committee established of 8-9 people to develop and implement an evaluation plan
- Meetings will be monthly teleconferences to start: less frequently as the program progresses.
- An invitation will be sent to the Implementation Teams and the Executive Committee to be a part of the Evaluation Committee

**CDOC Executive Committee Face to Face Meeting Minutes** 

Date: 6/4/13

# Cancer Center Presentation & Discussion - Moon S. Chen, Jr., Ph.D., M.P.H.

Associate Director for Cancer Control, UC Davis Comp Cancer Center Professor, Div. of Hematology & Oncology, Dept. of Internal Medicine

### How CDOC can benefit NCI Cancer Centers and how NCI Cancer Centers need CDOC

There was a discussion on the National Cancer Institute's (NCI) new criteria for Cancer Center evaluations

- Beginning this year 2013 the National Cancer Institute has instituted new criteria by which NCI Cancer Centers are evaluated
  - o An organization wanting to be designated as a NCI Cancer Center must submit an application which details why they deserve to be a NCI Designated Cancer Center
  - O The Cancer Center Director must address major areas:
    - Organization capabilities
    - How the Cancer Center uses its expertise and resources to address research within the catchment area
    - How the Cancer Center utilizes the expertise they have in research to serve its catchment area
    - The variety of research programs

### This is where CDOC can come in:

- What is CDOC's catchment area?
- What are the cancer problems that are priority to our catchment area or unique to the areas we serve?
- o If your catchment area is rural how are you serving them?
- o If your catchment area has a high senior citizen percentage how are you serving them?

#### Data Sources:

- California Cancer Registry is the largest and the oldest in the State with several resource available to Cancer Centers
- o CHIS (California Health Interview Survey)
  - Available in 5 languages: 1.) English 2.) Spanish 3.) Vietnamese/Cantonese
     4.) Korean
     5.) Mandarin Tagalog is on the horizon
- o Behavioral Risk Factor Survey
- o Adult Tobacco Survey
- o Cancer Prevention Survey (CPS)

# UC Davis Comprehensive Cancer Center serves its catchment area which includes 3 regions

- Sacramento County
- Surrounding Counties to Sacramento: El Dorado, Placer and Yolo
- Organ Border to the North, Nevada to the East, San Joaquin to the South and Napa/Solano to the West

# **CDOC Executive Committee Expansion - All**

- A process has been identified for expanding the CDOC Executive Committee
- To date, Ex Com has:
  - o Identified all the asset of all of the members
  - o Highlighted those that contribute to the committee's work
  - Identified gaps in the current membership
    - A survey was distributed and the results of the survey were reviewed that captured the above three bullets
  - o Identified appropriate community and organizations
    - There was a discussion concerning which organizations or individuals should be contacted concerning service on the committee

The last step is to identify appropriate candidates and vote

• Potential new members will be evaluated and ranked

Based on the ranking 4 new At-Large-Members will be selected to fill existing vacancies

# Update from each team chair on current/upcoming activities - All

# Advocacy - Glenn

- Glen Hildebrand reported that the team has met
- They identified their Team objectives
- Focus of the Advocacy Team at this time is the ACA implementation
- They would like to do more education and training in regards to implementation
  - Joanna has conducted several training sessions on ACA implementation around the state to various organizations

# Disparities, Access to Care & Early Detection (DAD) - Shauntay

- Added Santa Barbara Access to Cancer Care Community Coalition
- Conducted annual leadership Training in November 2012

### Prevention – Nutrition/Physical Activity – Shauntay Davis

- Work continues on the Worksite Policy Project promotion of ACS, CDPH and UCLA worksite
  models
- Ads have been developed and placed in major newspapers throughout the state
- Mass mailing to over 250 businesses in Sacramento
- Follow up will be conducted

# Prevention - Tobacco -

• No update was available

### Treatment & Survivorship - Shauntay

- The Team continues to work on the survivorship after care plan survey project.
- A survey has been developed in collaboration with a post doc at UNC Chapel Hill NC that will survey CA institutions on after plan utilization.
- The survey will be distributed and analyzed in the next couple of weeks
- Follow up will occur in Year 2

# C4 - Stony

# C4s area of focus in 2013included:

- To reach out and increase colorectal cancer screening rates, particularly among African American, Asians and Pacific-Islanders
- C4 held their 5<sup>th</sup> lobby day this year obtained passage of a resolution establishing March Colorectal Cancer Awareness Month
- Focus will be on the Health Committee
  - They have done fundraising with the Colon Cancer Alliance through Undy 5000's held in Sacramento and San Diego.
  - o There is an upcoming golf tournament in October
- In San Diego they have collaborated with Access San Diego and secured over \$2m in donated medical services and provided 112 free colonoscopies
- They have been targeting 3 counties with free crc cancer screening
  - o Sacramento, San Diego and Alameda
- They have handed out 5 grants of \$5000 each
- Meeting are monthly by phone
- Annual face-to-face meeting is in January

# CDOC Calendar and Additional updates/announcements - All

• Meetings will continue to be quarterly, set well in advance

### Adjournment

Date: 6/4/13